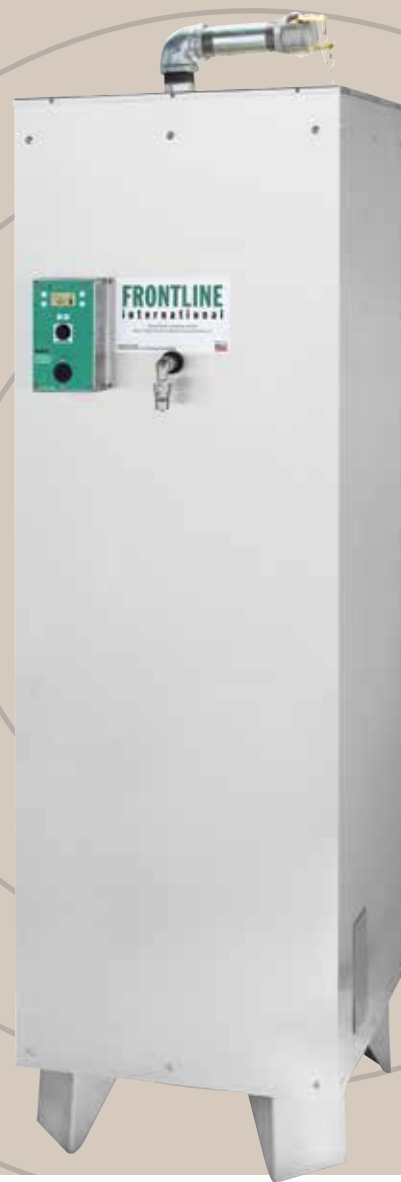


MANAGEMENT SOFTWARE FOR YOUR COOKING OIL

M3™ (Measure, Monitor, Manage)



Restaurateurs face a substantial challenge. Technology is evolving the traditional back-of-house from a steam-filled food prep area to a world of data that often marks the difference between profit and loss. The smart kitchen is here, with virtually all equipment capable of communication. The fryer is no different.

But the the ability to measure the hallmarks of fried food quality have remained tantalizingly out of reach. Until now. The M3 System monitors and reports filtration intervals and oil change-out — as well as the total volume of fresh oil used, waste oil removed, and the dollars earned from the sale of oil to renderers.

Frontline International's M3 System is like a daily log for your fry oil — documenting customer ROI to the penny.

FRONTLINE
international
smart oil management™



MONITOR, MEASURE AND MANAGE WITH M3 TELEMATICS!

Frontline's M3 Data Management System helps foodservice operators Monitor, Measure, and Manage cooking oil usage and control profits from used oil resale. M3 provides data and reports, allowing users to track usage and collection statistics and compare them daily/weekly/monthly. Automatic alarms are sent before the fresh oil supply is exhausted or the waste oil tank reaches "full," and oil collection companies can be alerted to collect.

M3 DATA MANAGEMENT SYSTEM

Smart Oil Management® gives you more.

Data management reports available any time, any place online!

"It pays to know more."

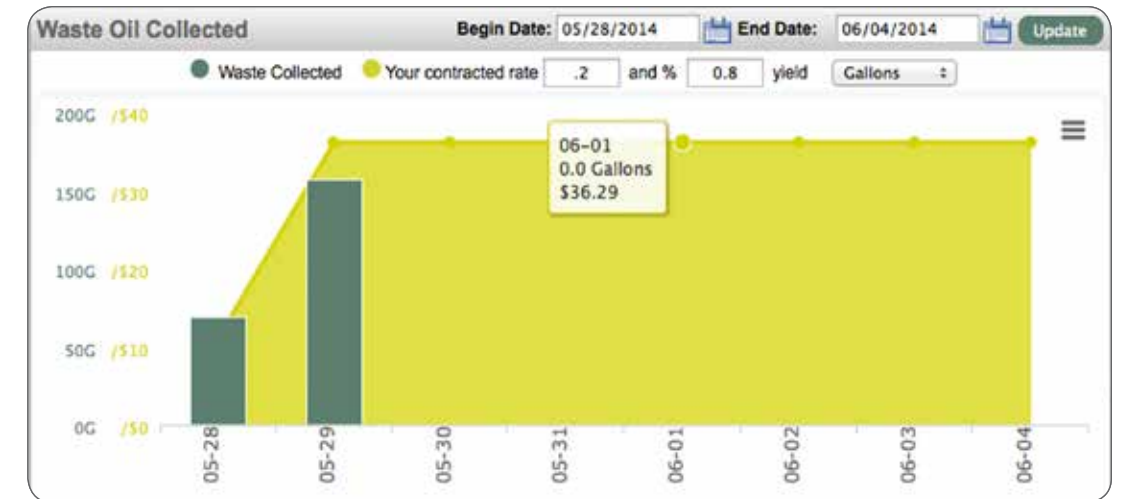
Your waste oil tank is approaching "full status" and an alarm has been issued; the anti-theft collection port is locked closed, so no one will be stealing your oil; and you and your rendering partner know EXACTLY how much oil is ready for pickup and that rebates are precisely calculated. **This is only some of what you ought to know. Do you?**

Oil is a major asset, and Frontline International's M3™ System redefines oil management effectiveness. The easy-to-use interface enables customized volume, filtration, and paid-rebate reports. M3 talks to your oil collector directly, allowing them to make more timely and more efficient pickups. The interface allows only you or your designated oil collector to unlock the secure oil collection valve. And the system measures — to the drop — the amount of oil collected.

It pays to know cooking oil so well. Let Frontline help you improve your bottom-line results by using M3 telematics.



Chart by gallon (and over any period of time) when and how much oil has been collected by your service provider. When you enter your contract rate per gallon of oil collected, automatically see your rebate totals.



DIAGNOSTIC WARNINGS

Overview

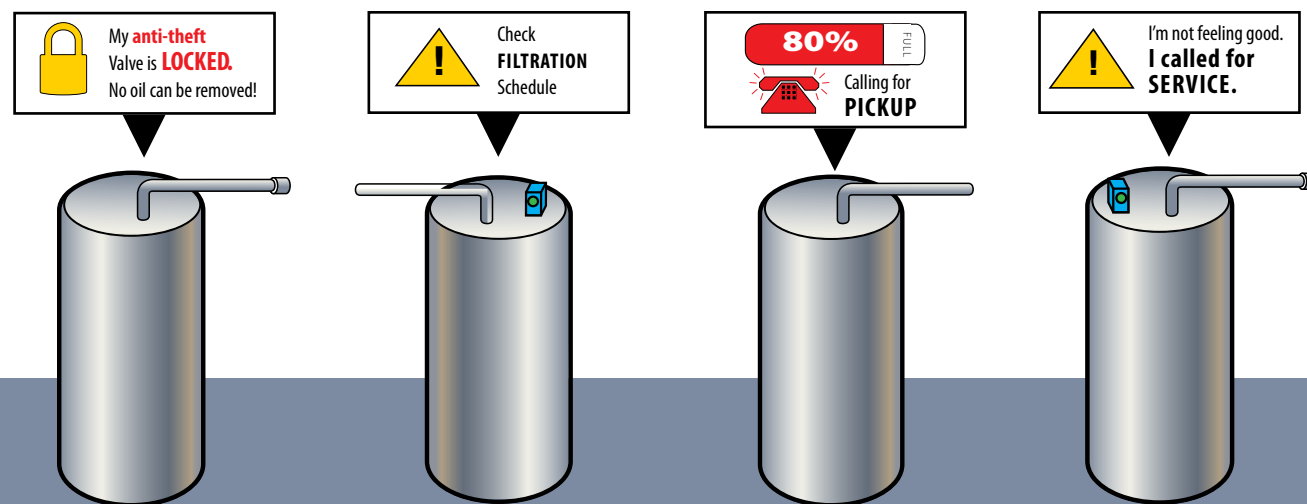
Status	Company	Store Address	Tank ID/ Location	System Type	Current Volume	Filtration Date	Year-To-Date Waste Oil Collected
▲	Baker East	2999 Main St West Beres	1001235	Waste	70.0 Gal	18.8 26 Mar 13	12
▲	Baker West	2 Main St West Beres	1001236	Fresh	0.0 Gal	18.8 26 Mar 13	10
▲	Baker East	2999 Main St West Beres	1001237	Waste	0.0 Gal	18.8 22 Mar 13	10
▲	Baker East	2999 Main St West Beres	1001238	Waste	40.0 Gal	18.8 26 Mar 13	10
▲	Baker East	2999 Main St West Beres	1001239	Waste	70.0 Gal	18.8 6 Mar 13	0
▲	Baker East	2999 Main St West Beres	1001240	Waste	40.0 Gal	18.8 26 Mar 13	10
▲	Baker East	1999 Main St West Beres	1001241	Waste	0.0 Gal	18.8 26 Mar 13	0
▲	Baker East	2999 Main St West Beres	1001242	Waste	30.0 Gal	18.8 26 Mar 13	15

On your home page, you will see at-a-glance information on oil usage and collection for each of your stores — whether you have one store or a chain of 20. Alarms provide immediate visual notification of tank status. Email and/or text alerts can be sent as well.

TRACK OIL USAGE AND FILTRATION INTERVALS

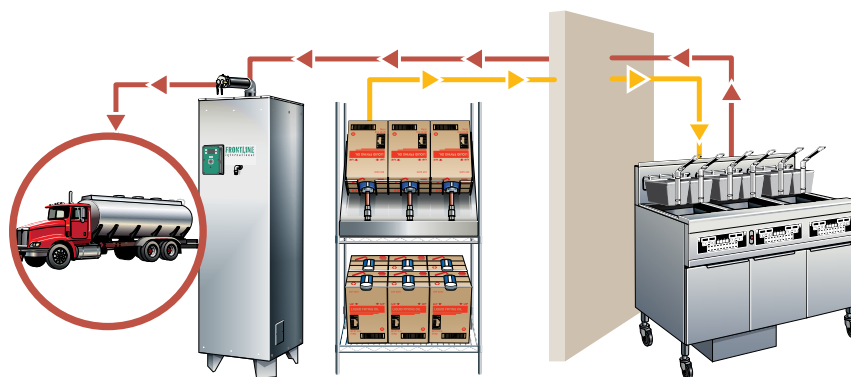


The proper filtration and oil change schedule across all stores is how you maintain consistent flavor and appearance. No more guesswork — data makes your food better!



M3 LETS YOU MONITOR, MEASURE, AND MANAGE YOUR OIL USE

Assignable reporting means that store level and corporate management can receive data. M3 makes one store or a franchise of hundreds of stores smarter. Data can be compared — store-against-store or month-to-month — to achieve best practices!



**26,000 installations for over 250 clients
worldwide, including all the major chains.**

With Frontline, customers own their own equipment, negotiate their own oil rebates, and have the freedom to choose their oil vendors. No fees, no leasing, no contracts. All Frontline oil management systems are modular and flexible—buy only the equipment you need, and add more if you need it. All Frontline systems offer tremendous ROI and are fully upgradable. You save money and have more control over your usage, your assets, and your brand while reducing labor and improving productivity in your facility.

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